

Kyocera strengthens A3 TASKalfa monochrome copier and multifunctional offerings with three new models

New compact and economic entry-level devices provide improved efficiency and reduced power consumption

Sydney, Australia – 1st September, 2009 - Kyocera Mita, one of the world's leading document imaging companies, has introduced three new A3 monochrome copier and multifunctional devices, the TASKalfa 180 and TASKalfa 181/221. Continuing on from the success of their forerunners, the new devices offer increased efficiency and up to 46 per cent less power per week compared with previous models.

The TASKalfa 180 model is a digital copier which can be extended to include a GDI print function for Windows applications, whilst the TASKalfa 181/221 are supplied with a print controller as standard. A scanner, fax and finisher can also be added if required, creating complete multifunctional devices.

An automatic reversing document processor may be added to all models if required. This allows 50 originals to be processed at once. Combined with the duplex unit, available as an optional extra, professional double-sided copies can be made in a single step.

The devices feature long-life components and respective speeds of 18/22 pages (A4) or 8/10 (A3) per minute. They also boast a cutting-edge, versatile range of functions and are highly cost-effective and efficient, making them the ideal choice for use in small teams. Their weekly energy consumption measured by Energy Star is up to 46 per cent lower than that of previous models.

"We make digital copying as convenient, economical and environmentally friendly as possible for users, saving users money on the upfront purchase price and over the life of the product," said David Finn, managing director, Kyocera Mita Australia and New Zealand.

"Versatility, reliable job processing, robust components and the option of adding functions as needed all combine to make these new compact devices highly effective and efficient all-rounders."

Functionality Snapshot

	TASKalfa 180	TASKalfa 181	TASKalfa 221
Max. printing speed (A4 pages per minute)	18 ppm	18 ppm	22 ppm
Resolution	600 x 600 dpi, 256 greyscales (copy)		
Time to first page	5.7 sec		
Warm-up time	17.2 sec		
Paper capacity	Standard: 300-sheet + 100-sheet multi-purpose tray Max.: 1,300-sheet	TASKalfa 181 Standard: 300-sheet + 100-sheet multi-purpose tray TASKalfa 221 Standard: 2 x 300-sheet + 100-sheet multi-purpose tray Max.: 1,300-sheet	
Paper weight	From paper feeder; 64-105 g/m ² From multi-purpose tray; 45-160 g/m ²		
Print function	Optional: GDI print function	Standard	
Scan function	-	Optional	
Fax function	-	Optional	
Memory (copy function)	Standard 32 MB, max. 160 MB	Standard 64 MB, max. 192 MB	
Memory (print function)	Standard, max. 32 MB,	Standard 128 MB, max. 1,152 MB	
Consumable	TK-439 toner kit: Black toner for 15,000 pages of A4 with 6% coverage		

Pricing and Availability

The TASKalfa 180 (RRP \$1758.90 incl. GST), TASKalfa 181 (RRP \$2858.90 incl. GST) and TASKalfa 221 (RRP \$3848.90 incl. GST) are now available through Kyocera's national network of distributors and dealers. For further information, please visit www.kyoceramita.com.au.

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About Kyocera Mita

Kyocera Mita is one of the world's leading document solutions companies and has been dedicated to helping organisations minimise financial and ecological waste for more than 50 years. Delivering a complete range of printers, copiers and other document management solutions, Kyocera is renowned for

its unique ECOSYS® durable imaging system. This enables Kyocera to offer cost-saving printer technology with long-life imaging components that provide greater reliability, are friendlier to the environment and present a significantly lower cost per printed page - resulting in a lower Total Cost of Ownership (TCO) over the life of the product. For further information about Kyocera Mita in Australia and New Zealand, visit <http://www.kyoceramita.com.au> or <http://http://www.kyoceramita.co.nz>