

Community

March 26, 2008

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18,315
September
2007



ADN is published by IDG Communications Pty Ltd, PO Box 245, St Leonards, NSW 1585.
Phone: (02) 9433 2023
Fax: (02) 9439 2419

ADN is printed by Offset Alpine Printing under an Environmental Management Management Standard ISO 14001. The paper used is made from 100% recycled fibre sourced from certified forests.

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Tea time for charity

The Cancer Council is urging organisations to turn on their kettles for the Australia's Biggest Morning Tea fundraiser event on May 23. The council is calling on IT companies to host events during May and raise funds for the foundation, which collected about \$9 million for cancer research last year. Computer Sciences Corporation and Dataflex were the two biggest corporate supporters of the fundraiser in 2007.

"We are a proud supporter of The Cancer Council with our staff raising the most money in the ACT. Once again, we'll be switching our kettles on to top last year's total and tackle this disease that affects one in three people," Dataflex managing director, Brian Evans, said.

Office daredevils can also participate in the Extreme Tea challenge to help raise money. Some of the previous challenges have included morning tea underwater, on the sides of buildings and in harsh environments such as Antarctica.

If organisations that want to host a morning tea should go to www.biggestmornningtea.com.au or phone 1300 656 585. Hosts will receive a fundraising pack full of ideas and information including posters, invitations, games and competitions.



Kyocera staff prepare for the big clean up ahead of them

Kyocera team cleans up

About 40 Kyocera staff got their hands dirty when they participated in this year's Business Clean Up Day. The team undertook a massive clean up of Birch Farm Park in Eastwood, which Kyocera adopted in 2003 as their clean up day site. The park was an illegal dumping

ground for many years and was overrun with waste and weeds. Over the past five years, the Kyocera team has removed tonnes of rubbish from the site.

Business Clean Up Day gives organisations the chance to help improve the quality of the environment and work towards waste reduction. Organisations interested in participating in Business Clean Up Day events or want to adopt a site should go to www.cleanup.org.au

Epson offers genuine rewards

Epson has launched a new rewards program for customers and resellers that purchase genuine Epson ink cartridges.

The Epson Genuine Rewards program allows customers to accumulate points when they purchase genuine Epson ink and redeem them for rewards including Epson projectors, printers and more. "Selling Epson printers and genuine consumables should be easy for our channel partners and the Genuine Rewards program encourages customer loyalty not just to Epson, but to our resellers as well," Epson director of marketing communications, Mike Pleasants, said.

Each Epson genuine ink cartridge will have a reward code that customers can register online at: www.epsongenuinerewards.com.au

Notice Board

• Express Data is holding a National Virtualisation Summit in conjunction with Citrix and Microsoft. Partners will learn more about Citrix's multifunction branch office appliance based on the Microsoft Windows Server operating system and Microsoft Internet Security and Acceleration Server. Dates are: Sydney - April 16; Brisbane - April 23; Melbourne - May 1; Adelaide - May 5. To receive an invite to the event, email concrete@expressdata.com.au

• iTX is providing resellers with the opportunity to learn more about its Pump up the Volume program launched around Sun Microsystems' Volume server range. The event will be held in Sydney, Melbourne, Canberra, Adelaide, Perth and Brisbane on March 26. To learn more about the incentive program and to register for the event go to www.itx.com.au

